

2025 National Forum on Australia's Wellbeing Wellbeing In Action

21st to 23rd October 2025 Ngannawal and Ngambri Country - Canberra

SHARON FRIEL
AUSTRALIAN NATIONAL UNIVERSITY



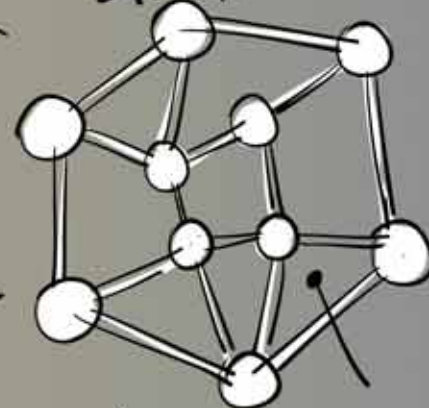
IF WE PREVENT EMISSIONS (RATHER THAN ADAPT TO THEM)

WE WILL ENABLE PEOPLE TO BE HEALTHIER ;)



DO GOVERNMENTS DISCUSS WELLBEING IN ENVIRONMENTAL POLICY?

THE CONSUMPTOGENIC SYSTEM



- IDEAS
- INTERESTS
- INSTITUTIONS

THE WEB OF INSTITUTIONS, POLICIES, COMMERCIAL ACTIVITIES AND NORMS THAT INCENTIVISE AND REWARD EXCESSIVE PRODUCTION AND CONSUMPTION OF FOSSIL FUEL RELIANT GOODS AND SERVICES

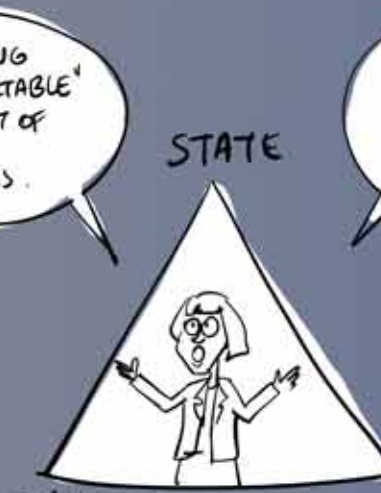


WELLBEING ECONOMY ALLIANCE

JOIN US! YOU'RE NOT ALONE!



WE HAVE TO SOMEHOW PREVENT THE CONSUMPTOGENIC SYSTEM FROM EXPANDING



IT'S NOT JUST ABOUT YOU AS AN INDIVIDUAL.



Visual Scribe by gavinblake.com.au @gavin_scribes

WE NEED TO EMBED A NEW POLICY PARADIGM

- ECO-SOCIAL
- WELLBEING ECONOMY
- JUSTICE

AUSTRALIA'S MODEL: PRODUCTIVITY

REAL WAGES



COLLABORATE WITH ACADEMIA!

WHY ARE WE GIVING RIO TINTO A LICENCE TO OPERATE?



THE POWER OF CIVIL SOCIETY:

- RAISING COLLECTIVE CONSCIOUSNESS
- BUILDING POWER BASE
- FIT FOR PURPOSE EVIDENCE
- PERSUASIVE NARRATIVE
- PUSHING FOR POLITICAL COMMITMENT

