


# Redefining Business

Vanessa Pilla  
Co-Founder

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An aerial photograph of a small, forested island in the middle of a calm, blue lake. The island is covered in dense green and yellowish-brown trees and shrubs. The water is a deep, clear blue, reflecting the sky. The overall scene is peaceful and natural.

To ignite change  
for a sustainable and  
equitable tomorrow



# Social Value

Social Value is the **net impact** an organisation or activity makes on the **wellbeing** of people and planet, now and in the future.

It goes beyond economic profit to consider broader social and environmental values.

*(Social Value Collective, 2023)*



# Balancing profit and purpose

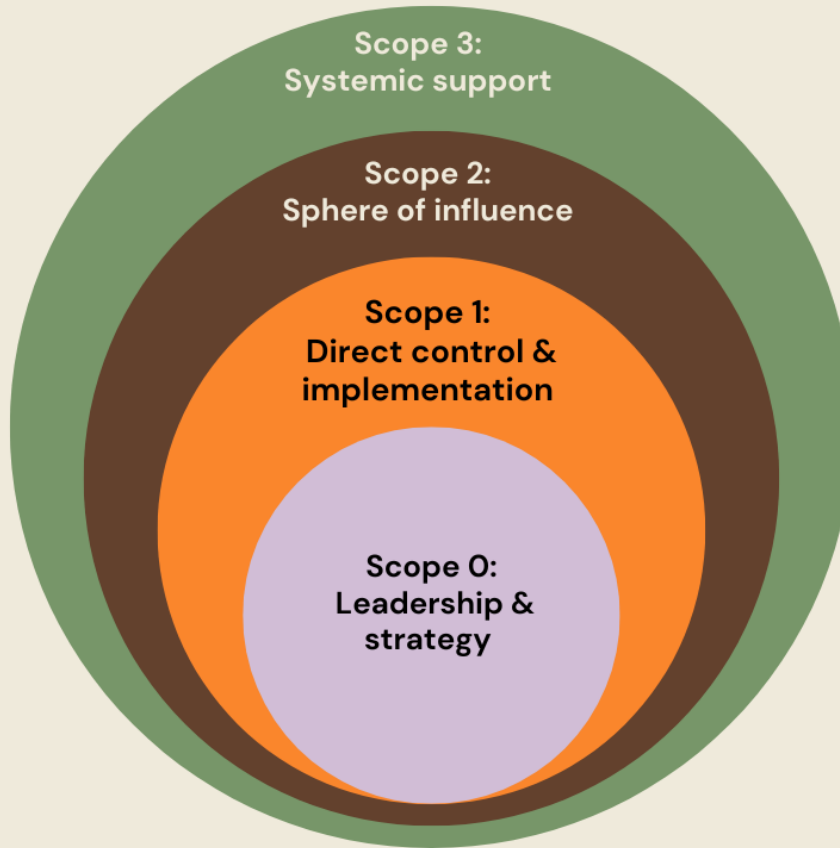
**Harvard Business Review** (2019): Survey results show that more than 90% of companies with a well-defined purpose deliver growth and profits at or above the industry average.

**McKinsey** (2022): Companies with diverse leadership teams report 25% higher likelihood of above-average profitability.

**London Business School (2022)** Research found that private-equity firms with greater ESG disclosure and focus achieved stronger exit outcomes.



# Social value ecosystem for change



## Scope 0: Leadership & strategy

Leadership must embed social value into your organisation's DNA, ensuring clear objectives that align with business goals and community needs.

## Scope 1: Direct control & implementation

Your internal operations and immediate sphere of influence are where accountability begins.

## Scope 2: Sphere of influence

Your procurement, partnerships, and local engagement that extend beyond your organisation.

## Scope 3: Systemic support

Industry transformation, policy advocacy, and collaborative initiatives that address root causes rather than symptoms.

**PATHMAKER**



# Social Value in practice



## Scope 0:

Purpose: To make electricity accessible for all

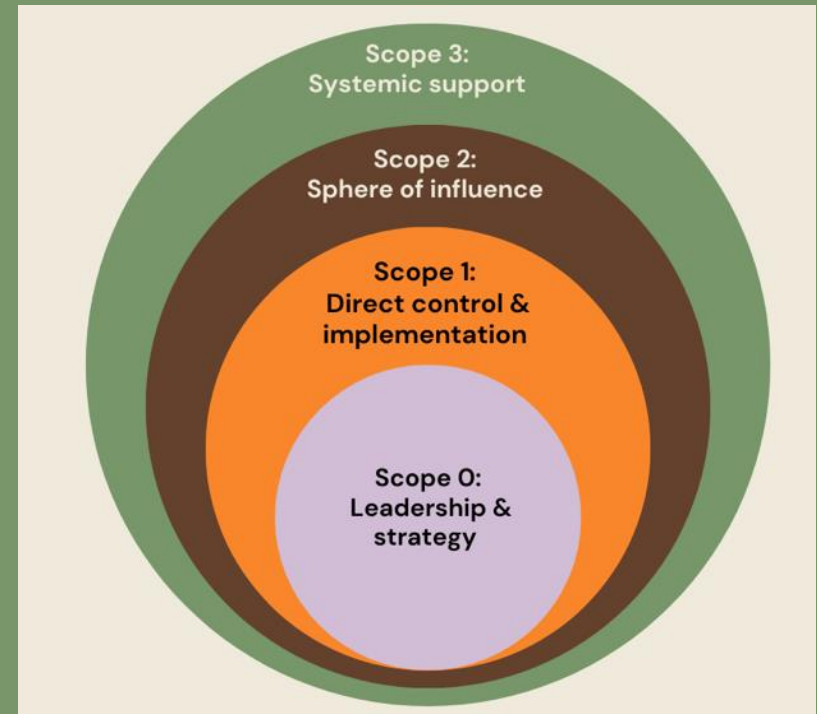
Brand: Wired for Good

Strategy: Co-designed a Social Legacy Framework aligned with Business Strategy & Sustainability Strategy

## Scope 1:

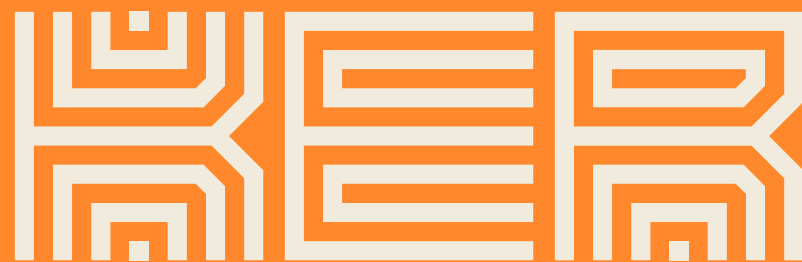
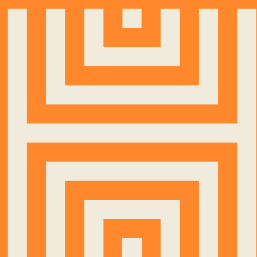
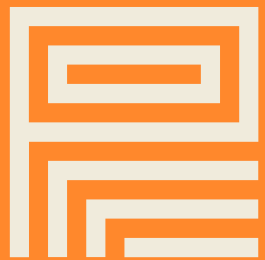
Identified three key outcomes and Theory of Change

Identified 4 key levers of change for implementation





# Future



Thank you

[vanessa@pathmaker.au](mailto:vanessa@pathmaker.au)