

Redefining Business

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An aerial photograph of a coastal area. A river or stream flows from the center-left towards the bottom right, its path marked by white foam. The banks of the river are covered in dense, colorful vegetation, including shades of green, yellow, and orange. The surrounding land is also covered in green vegetation, with some yellow and orange patches. The water is a deep blue.

To ignite change
for a sustainable and
equitable tomorrow

Social Value

Social Value is the **net impact** an organisation or activity makes on the **wellbeing** of people and planet, now and in the future.

It goes beyond economic profit to consider broader social and environmental values.

(Social Value Collective, 2023)



Balancing profit and purpose

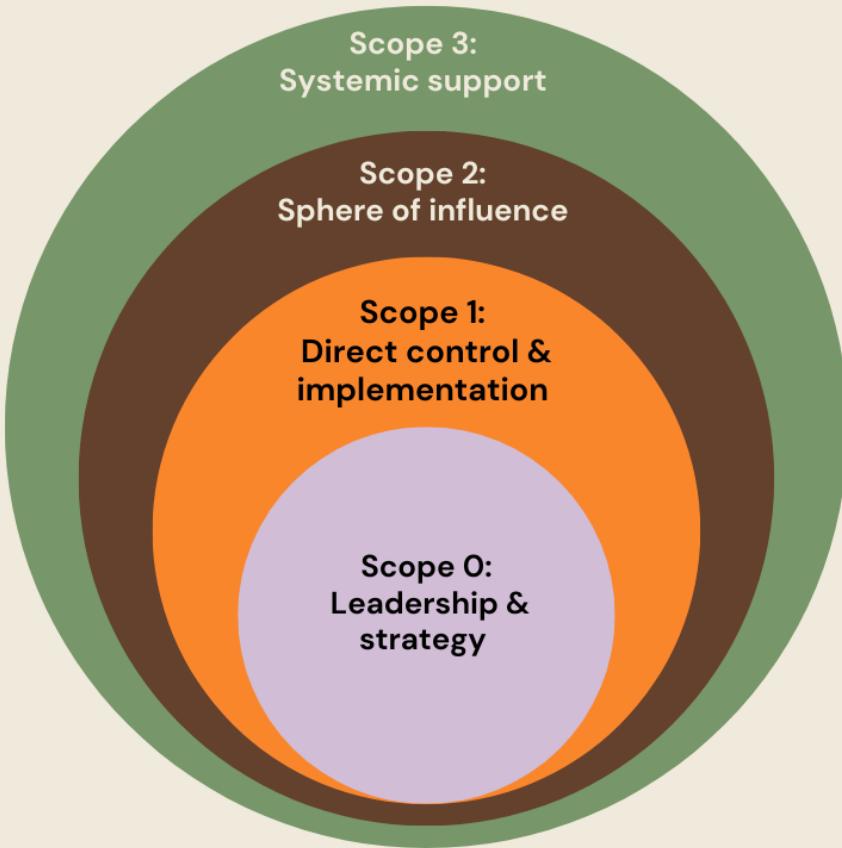
Harvard Business Review (2019): Survey results show that more than 90% of companies with a well-defined purpose deliver growth and profits at or above the industry average.

McKinsey (2022): Companies with diverse leadership teams report 25% higher likelihood of above-average profitability.

London Business School (2022) Research found that private-equity firms with greater ESG disclosure and focus achieved stronger exit outcomes.



Social value ecosystem for change



Scope 0: Leadership & strategy

Leadership must embed social value into your organisation's DNA, ensuring clear objectives that align with business goals and community needs.

Scope 1: Direct control & implementation

Your internal operations and immediate sphere of influence are where accountability begins.

Scope 2: Sphere of influence

Your procurement, partnerships, and local engagement that extend beyond your organisation.

Scope 3: Systemic support

Industry transformation, policy advocacy, and collaborative initiatives that address root causes rather than symptoms.

Social Value in practice



Scope 0:

Purpose: To make electricity accessible for all

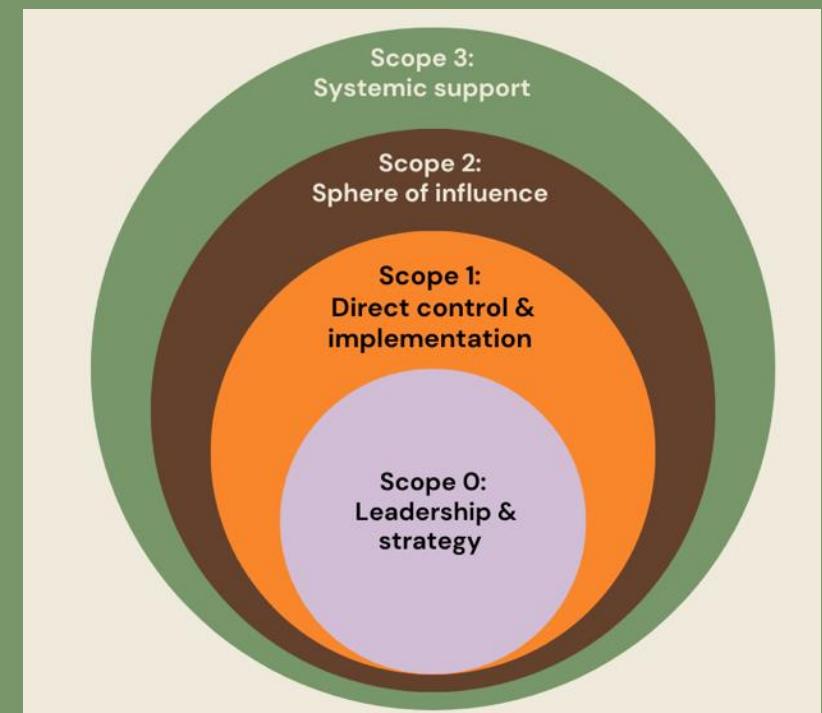
Brand: Wired for Good

Strategy: Co-designed a Social Legacy Framework aligned with Business Strategy & Sustainability Strategy

Scope 1:

Identified three key outcomes and Theory of Change

Identified 4 key levers of change for implementation





Future

PA

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Thank you

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