



Communities and Grassroots Action: How communities are driving systems change to shape wellbeing.

Disadvantage has a postcode – and it gets stuck.



Wellbeing and the power of place

Place matters

Where you live influences your access to healthcare, education, affordable housing, job opportunities, connection to community, and many other aspects that shape quality of life.

Read the report and explore the dashboard here www.sgsep.com.au

Place-based evidence

Uncovers what national and state figures cannot: there is a spatial divide in wellbeing outcomes.

Wellbeing evidence at a meaningful spatial scale is needed to support tailored policy and investment decisions.

The draw of the city, but good community makes for a happier life



Greater Sydney

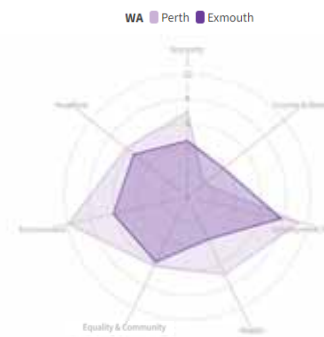


Greater Perth

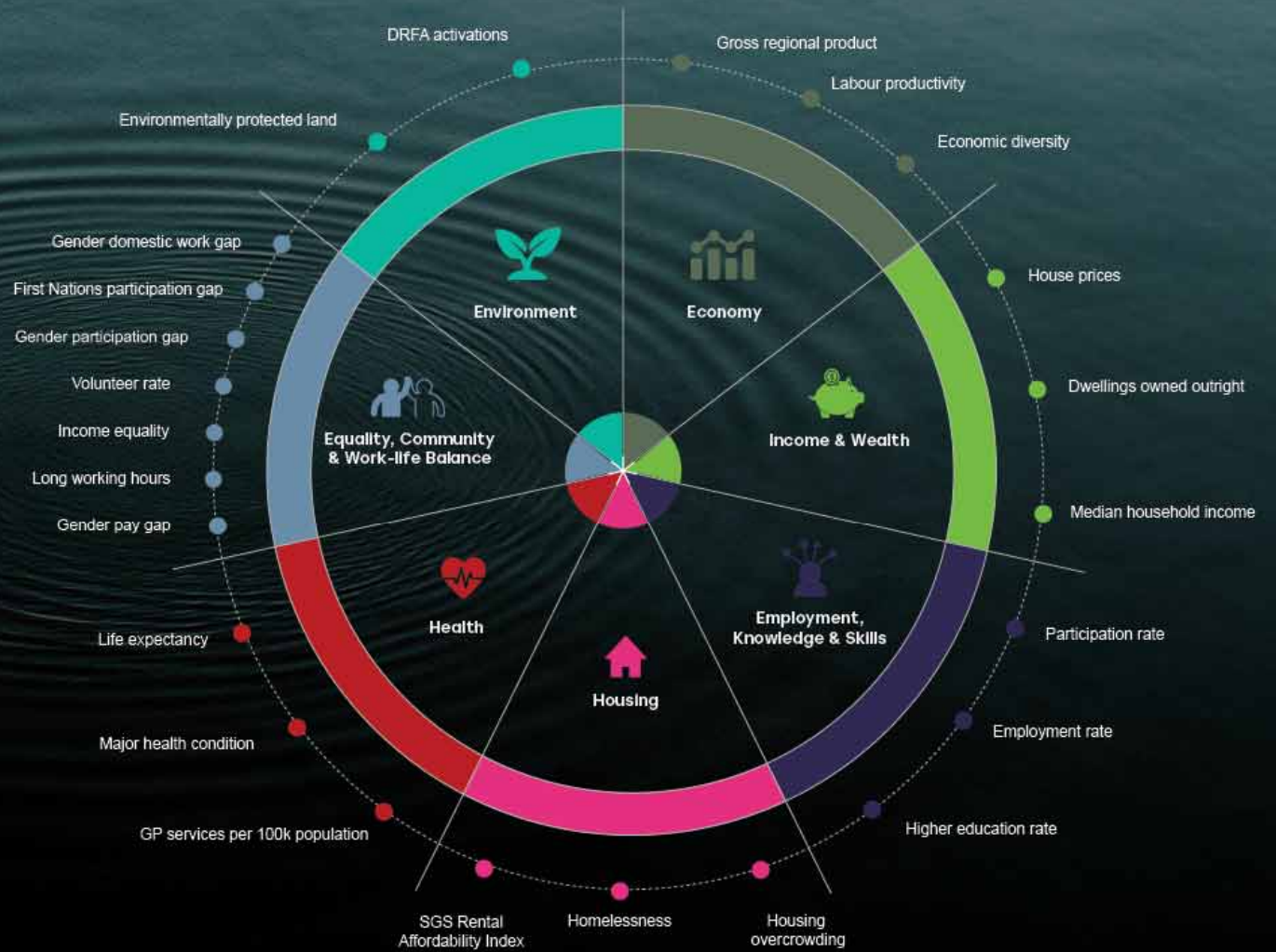


Greater Brisbane

Wellbeing drivers vary from place to place



Dimensions of the Cities and Regions Wellbeing Index

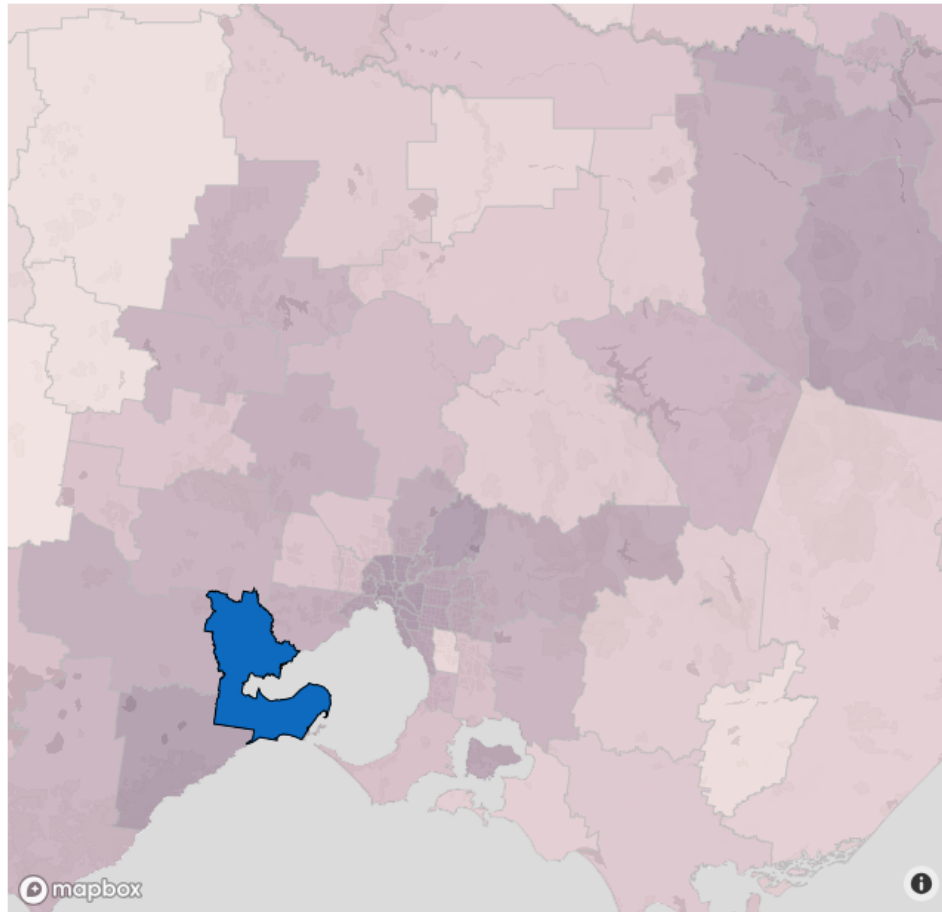


Headline Wellbeing Index

Browse the Index by location or wellbeing dimension. Filter results by LGA, state, territory, or dimension using the dropdowns below. Learn more about each wellbeing dimension [here](#).

All

Clear filter



Headline

High

Low

Wellbeing Dimensions

The chart compares wellbeing in the selected LGA with its designated comparison region, which is the [Greater Capital City Statistical Area](#) for that LGA. This provides a more useful benchmark for LGA performance than broader state or national comparisons.



Greater Geelong

Rest of Vic.

CRWI 2024 uses a scale of 0 (lowest) to 10 (highest) to characterise LGA wellbeing by dimension and by indicator, where 0 is the centre and 10 is the outermost ring of the chart above.

Greater Geelong

User Guide

Map View

Indicator View

Indicators and
Sources

Economy

Gross Value Add (\$m)

\$18,539m

gross regional product

\$150K

\$100K

2015

2020



\$98

labour productivity
(output per hour worked)

2.5

entropy index
(industry diversity)

Housing

89

Rental Affordability Index score 2024

RAI Comparison (2011-2024) GCCSA ● Greater Sydney

100

50

0

2015

2020

104.67

homelessness
per 100,000

707

people in marginal
housing per 100,000

Community, equality and work life balance

39.5%

work less than 50
hours a week

0.48

Gini coefficient (income
inequality indicator)

0.5:1

Gender domestic
work gap

-0.09% pt diff

First Nations
employment gap

11.6%

spent time doing
unpaid voluntary
work, 12 months
before Census night

25.2%

Gender pay gap

3.98% pt diff

male/female
participation gap

Environment

3

disaster recovery
funding activations
in 2024

6.3%

protected land areas
in the region

Health

28

GP services per
100,000 people

82.6

average life expectancy
at birth

81.9%

living with 1 or no chronic
health conditions

Employment, knowledge and skills

60.7%

aged 15+ in the
labour force

58.0%

population employed

43.4%

population with a
Cert III or higher

Income and wealth

34.7%

dwellings owned
outright

\$1,952

weekly median
household income

\$1,133k

annual median
house price

Community wealth building: 5 Pillars



Progressive procurement

Anchor institutions use their procurement and decision making to deepen local supply chains and socially virtuous business development, spending and investment



Socially productive use of land and property

Anchor institutions use their land and property to generate wealth and benefits for local citizens rather than remote, private interests.



Fair employment and just labour markets

Ensuring the employment practices and wages paid by anchor institutions and their suppliers are fair and provide opportunities for disadvantaged workers and communities



Making financial power work for local places

Wealth and savings are harnessed for local community and economic interests, not extractive, mobile, disinterested capital.



Plural ownership of the economy

Encouraging different models of business ownership to build productive, regenerative wealth that stays in local communities



Neighbourhood
Economics

Wellbeing Forum

Oct 2025



What Matters



Democratic Ownership

People & Places share in what they create



Shared Value

Reward all the contributions that build thriving places not just capital



Human Connection

Relationships are the real infrastructure of prosperity



Distributed Power

Decisions sit closer to where life happens



A fair economy isn't impossible,
its overdue



A NEW KIND OF Neighbourhood Economy

ROOTED IN

Our economy extracts value for the lucky few, while disadvantage is stuck in certain neighbourhoods. With the right support to unlock their assets, these places can create their own abundant future.

HOW?



Challenging power and giving voice to other value chain actors



Establishing leadership coalitions and partnerships that build broad economic prosperity



Finding and deploying capital that invests in employee owned business and shares value with neighbourhoods



Deepening our understanding of neighbourhoods and listening to their ambitions



Incubating business ideas and activating neighbourhood talent



Design and create Impact Enterprises



Develop and enable leadership



Nourish and build capability in neighbourhoods and residents

WHAT?

OUTPUTS



Impact Enterprises that build wealth and connect to neighbourhoods



A Generative Capital Fund that delivers fully costed returns while investing directly in neighbourhoods.



Neighbourhood leaders grow their capacity and take on ownership

OUTCOMES



The economic value created in neighbourhoods is shared more broadly amongst residents, neighbourhoods and communities



Increased economic, social, physical and emotional wellbeing of neighbourhoods and residents



DEMOCRATIC OWNERSHIP



DISTRIBUTED POWER



HUMAN CONNECTION



SHARED VALUE

CHANGE



A fair economy isn't impossible,
its overdue





Neighbourhood
Economics