

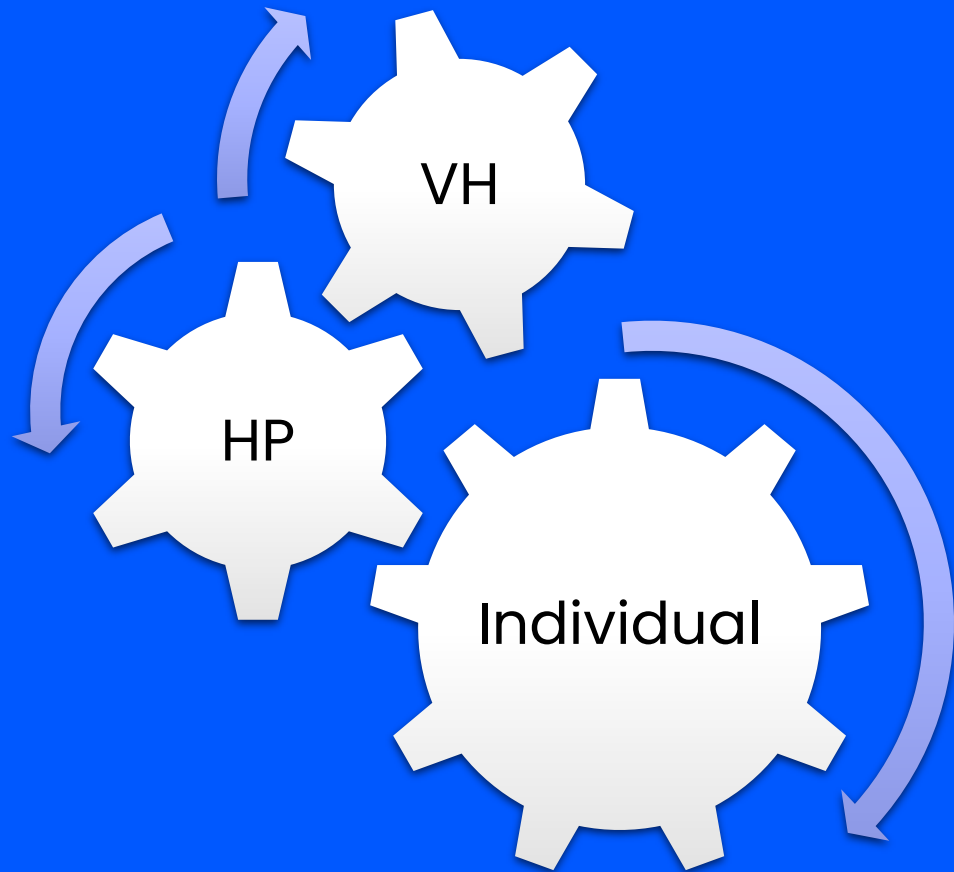
Wellbeing into policy and action in Victoria

Dr Sandro Demaio, CEO VicHealth



What is a wellbeing economy?





Systems





What do our communities want?

Onto a federal roadmap

Statement 4 Measuring What Matters

Measuring what matters can provide an important foundation for Australia's efforts to lift living standards, boost intergenerational mobility and create more opportunities for more people.

Traditional macroeconomic indicators provide important insights, but not a complete or holistic view of the community's well-being. A broader range of social and environmental factors need to be considered to broaden the conversation about quality of life.

A number of countries have developed national or subnational frameworks to measure progress and well-being. While the specific indicators vary across frameworks, all of those reviewed here cover similar policy areas, like income and employment, personal and community safety, health, education, and the environment.

While Australia does not currently publish a wide range of indicators, the Government and the State of the Environment Commission are improving reporting processes by providing a framework for agreed priorities.

The OECD Framework for Better Government shows how Australia stands. It shows how we can improve our wealth, and highlights further areas for action, such as women's safety and housing. International comparisons do not properly account for the Australian context.

This statement is the foundation for the Measuring What Matters process. It explores what we need to do to work and consult with Australians on Measuring What Matters.

⁸ More on Australia's performance in Measuring What Matters: [what-matters-2022](#).

[Home](#) > [Consultations](#) > Measuring what matters

Measuring what matters

77 days left to have your say

Date: 25 October 2022 - 31 January 2023

Email: MeasuringWhatMatters@Treasury.gov.au

The Government is committed to measuring what matters to improve the lives of all Australians.

Measuring what matters will help us better understand our economy and society while informing policy making.

Treasury is interested in your views on how we can better measure what matters.

Key Documents

- [Budget Statement 4: Measuring What Matters](#)



So...what now?

A toolkit to progress *wellbeing economy approaches* in Australia

Report prepared for the Victorian Health Promotion Foundation (VicHealth)
by Dr Alexandra Jones and Chelsea Hunnisett, The George Institute for Global Health, UNSW, Sydney



Launching a new policy toolkit

1. Understanding **what matters** for wellbeing



Vision and framework



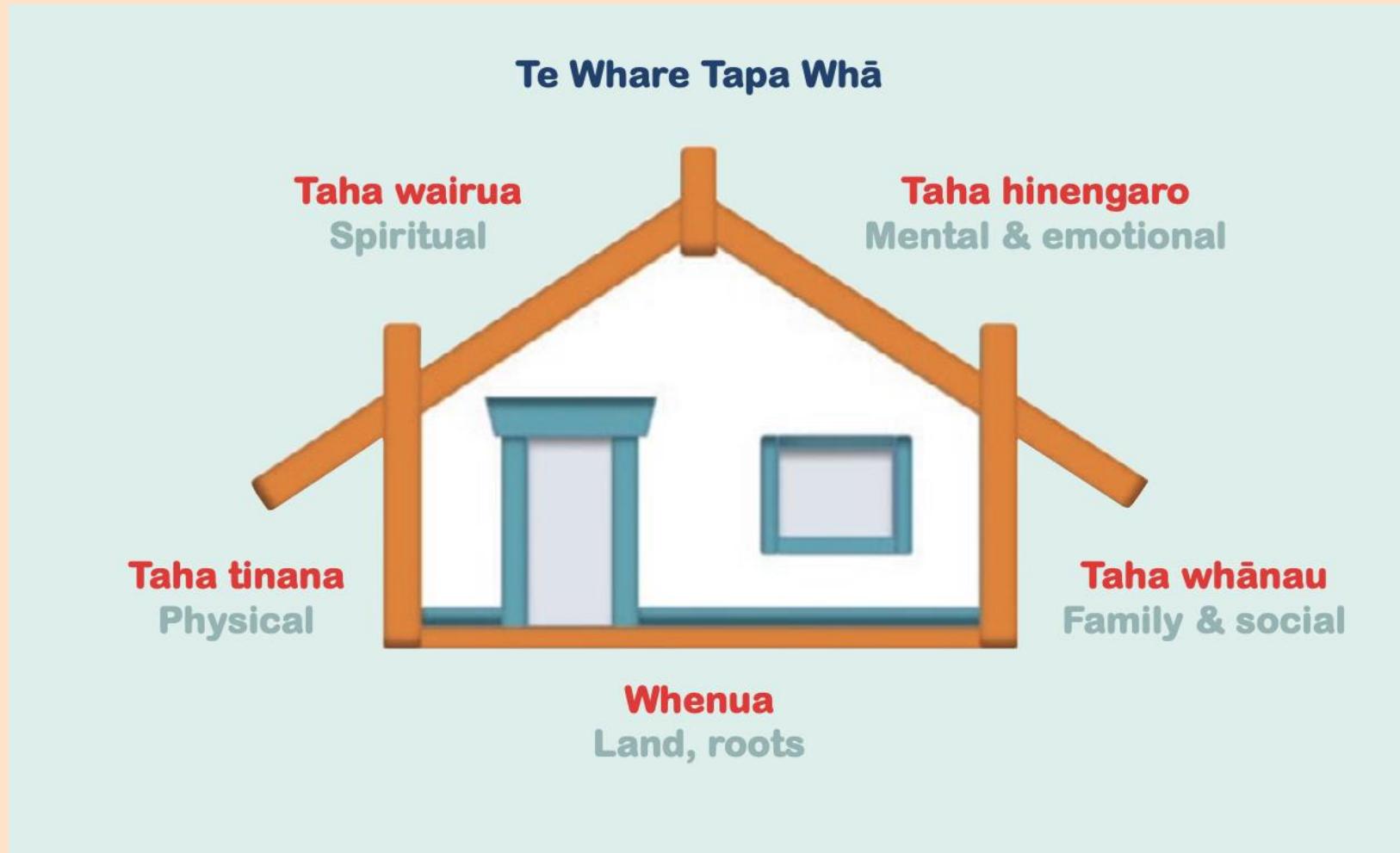


Figure: The Māori Holistic Model of Health, te whare tapa whā.



Measuring wellbeing

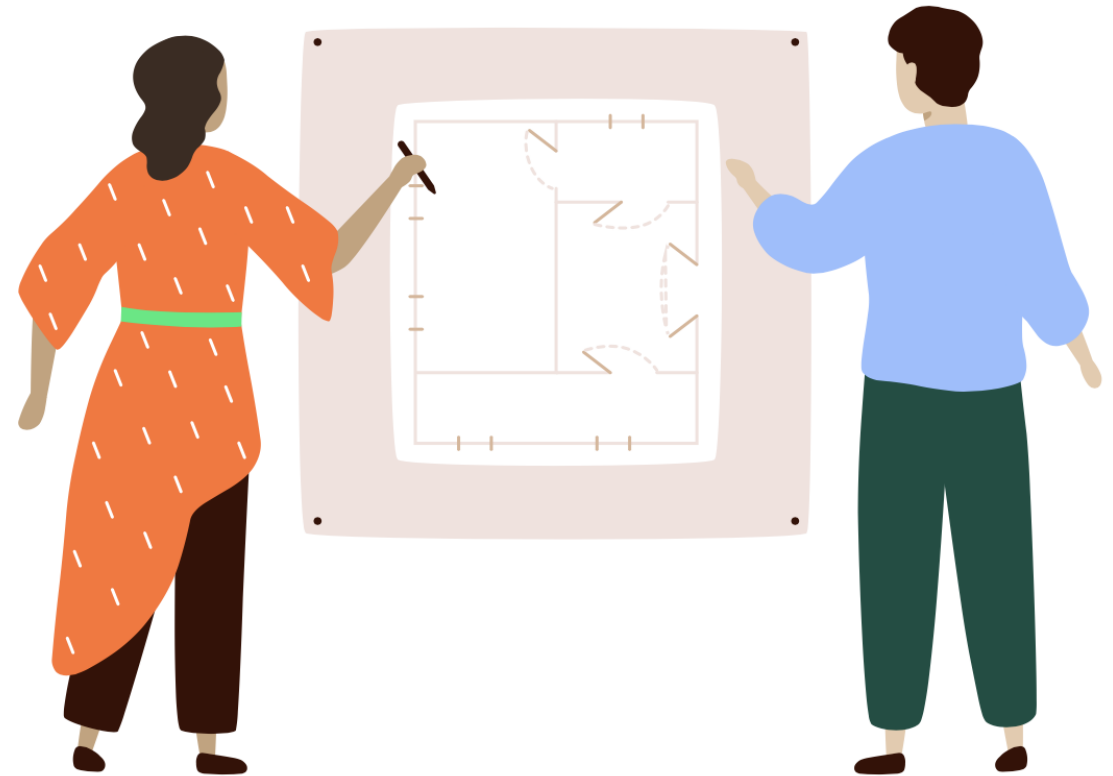
2. Design a wellbeing economy **strategy**



Managing trade-offs and **power dynamics**



3. A **series** of reforms



4. Implement **with** communities and stakeholders



5. Evaluate and **learn**



A toolkit to progress *wellbeing economy approaches* in Australia

Report prepared for the Victorian Health Promotion Foundation (VicHealth)
by Dr Alexandra Jones and Chelsea Hunnisett, The George Institute for Global Health, UNSW, Sydney



Find out more



Victorian Health Promotion Foundation
(VicHealth)



@VicHealth



@VicHealth / @FutureHealthyVic

